



Speaker of Session 02, Sustainable Energy

TARGET ORIENTED EVALUATION OF TRANSPORT EFFICIENCIES IN GROWSMARTER



Markus Robèrt has a PhD in Infrastructure at the Royal Institute of Technology in Stockholm (MSc in engineering physics). Markus is now working as a researcher, and as a private consultant, developing strategies for travel related climate targets based on the model CERO developed in his doctoral research. CERO is now applied in about 60 companies and municipalities in Sweden to facilitate target oriented travel planning and mobility management strategies. Markus recent research focus on developing the CERO-framework to regional perspectives in the GrowSmarter project presented at ECM6.

