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36 years, married with three children  
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## CURRICULUM VITAE

### PROFESSIONAL EXPERIENCE

- Since 2014** Hassan II University of Casablanca, Morocco  
Assistant Professor, Department of Physics - Condensed Matter Physics Laboratory.
- 2009-2013** ECOMAG Sarl, Morocco  
Founder and General Manager of permanent magnets and magnetic rubber Leader.
- 2010-2012** EDILON )( SEDRA, France  
Exclusive representative of the multinational E)(S in Morocco  
Expertise : Products for urban transportation and railways  
References : ONCF and Yapi Merkesi
- 2011-2012** Faculté Polydisciplinaire de Khouribga, Morocco  
Vacant Professor for fundamental and professional license levels (Electromagnetism and Business Management modules)
- 2009-2011** Hassan II Mohammedia - Casablanca University  
Vacant Professor for master and professional license levels (Business Management and Network Management modules)
- 2005-2009** PROCTER & GAMBLE, Morocco  
Operations Department Head (Detergents manufacturing)
  - Leading a multidisciplinary team (50 employees including engineers, staff, technicians and contractors)
  - Managing complex technical projects involving cross-functional teams and more than 3MM\$ (production cyclones installation, 5 tons boiler installation, new high pressure pump, new initiatives commissioning and qualification ...)Support team Manager (Diapers manufacturing)
  - Establishing Preventive maintenance System
  - Optimizing spare parts costProcess engineer (Diapers manufacturing)
  - Implementing and monitoring of daily production key indicators (Volume, Speed, Process Reliability, MTBF, SCRAP, quality defects, process compliance...)
  - Leading Loss elimination projet to avoid Raw materials and Finished products losses.

### EDUCATION

- 2008-2011** Hassan II Mohammedia - Casablanca University, Morocco

	PhD in applied physics Faculty of Sciences Ben M'Sik Expertise: Magnetic treatment of hydrocarbons, water and magnetic refrigeration.
<b>2004-2005</b>	Paris Dauphine University, France Master in Business Intelligence
<b>2001-2004</b>	Ecole Nationale Supérieure des Mines de Nancy, France Civil Mining engineer in Industrial engineering
<b>1999-2001</b>	Expertise: Decision making and production systems Lycée Ibn Taimia, Marrakech Morocco
<b>1998-1999</b>	Preparatory classes for High engineering schools Ecole Royale de l'Air, Marrakech Morocco Scientific Bachelor.

## CONFERENCES

1. Z.ElMaddahi, **M. Y. El Hafidi**, M. El Hafidi, “ *Magnetic properties of spin chain assembly under the influence of an external field*”, 2ème édition de la Conférence Internationale des Matériaux Fonctionnels et leurs Applications Technologiques (CIMFAT 2017), 13 Oct. 2017.
2. A. Boubekri, **M. Y. El Hafidi**, M. El Hafidi, " *Magnetocaloric properties of anisotropic Heisenberg systems with spin  $\frac{1}{2}$  and spin 1* ", 2ème édition de la Conférence Internationale des Matériaux Fonctionnels et leurs Applications Technologiques (CIMFAT 2017), 13 Oct. 2017.
3. **M. Y. El Hafidi**, “ *Calculation Model on Magnetocaloric Effect (MCE) and Refrigerant Capacity (RC) in Composite materials at Room Temperature*”, 2017 Eleventh International Conference on Composite Science and Technology (ICCST/11), American University of Sharjah, Sharjah, UAE, April 4-6, 2017.
4. **M. Y. El Hafidi**, “ *Existing scale deposits removal by magnetic water treatment: Theoretical study and experiment*”, 2017 International Conference on Water, Energy and Environment (ICWEE 2017), American University of Sharjah, Sharjah, UAE, Feb.28 – Mar.2, 2017.
5. **M. Y. El Hafidi**, “ *Portable magnetic repulsive device coupled with hybrid system (aero generator / photovoltaic panel)* ”, 2017 International Conference on Water, Energy and Environment (ICWEE 2017), American University of Sharjah, Sharjah, UAE, Feb.28 – Mar.2, 2017.
6. Boubekri, Abderrazak, **M. Y. El Hafidi**, El Hafidi, Mohamed, “ *Magnetocaloric Effect and Magnetic refrigeration: analytical and numerical study* ”, International Congress on Advanced Technologies (ICAT’2017), Safi-Morocco, 2017.
7. **M. Y. El Hafidi**, “ *Optimized Gd<sub>5</sub>Si<sub>2</sub>Ge<sub>2</sub> magnetic refrigerator working with CNT-water nanofluid* ”, 3rd Euro-Mediterranean Conference on Materials and Renewable Energies, EMCMRE-3, Marrakech-Morocco, November 2-6, 2015.

8. **M. Y. El Hafidi**, “Free energy produced by generators with Nd<sub>2</sub>Fe<sub>14</sub>B permanent magnets and horizontal axis wind turbine”,, "3rd Euro-Mediterranean Conference on Materials and Renewable Energies, EMCMRE-3, Marrakech-Morocco, November 2-6, 2015.

## PUBLICATIONS

1. **M.Y. El Hafidi** , A. Boukebri, M. El Hafidi, “Calculation model on magnetocaloric effect (MCE) and relative cooling power (RCP) in composite materials at room temperature”, Journal of Magnetism and Magnetic Materials,449, 500-504 (2018).
2. **M.Y. El Hafidi**, M. El Hafidi, “Existing Scale Deposits Removal by Magnetic Water Treatment: Theoretical Study and Experiment”, Int J Water Wastewater Treat,3,3,(2017).
3. A.Boubekri, **M.Y. El Hafidi** and M. El Hafidi,”Magnetocaloric properties of a spin-1 anisotropic ferromagnetic Heisenberg system within the pair approximation”, J.Phys. Commun. 1(2017) 055003.
4. Z.ElMaddahi, A.Farchakh, **M. Y. El Hafidi**, M. El Hafidi, “Magnetic and thermodynamic properties of a simple-wall hexagonal spin nanotube”, computational condensed matter, 13, 77-82 (2017).
5. **M.Y. El Hafidi**, M. El Hafidi, “Modeling of a room temperature magnetic refrigerator based on nanofluid”, , Global Journal of Physical Chemistry, Volume 2, Issue 2, 110-118 (2011).
6. **M.Y. El Hafidi**, M. El Hafidi, “Design and performance study of permanent magnet fuel saver”, Moroccan Journal of Condensed Matter, 13 number1 (2011).

## PATENTS

1. “Générateur électrique portatif à répulsion magnétique alimenté par un système hybride (Aérogénérateur/ Panneau photovoltaïque)”, **M.Y. El Hafidi**, MA Patent 39675 (2017).
2. “Economiseur magnétique des hydrocarbures”, **M.Y. El Hafidi**, MA Patent 32266 (2009).

## RESEARCH INTERESTS

### Expertise fields

Nano magnetism, Permanent magnets, Magnetism applications, Magnetic fuel treatment, Magnetic water treatment, Magnetic refrigeration, Magnetic repulsion engine, free motors.

### Aditional related fields

Quantum mechanics, Statistical physics, Spintronics.